



Colorado Stability Fund Product Manager

Denver, CO

Overview:

The COVID-19 Eviction Defense Project (CEDP) was formed in April 2020 by The Community Firm, a Colorado non-profit, social enterprise law firm. Our mission is to Keep Coloradans Housed by helping to prevent mass evictions and homelessness during and after the pandemic. The pandemic triggered unprecedented eviction risk for U.S. renters. Nationwide, more than 20M people may be at risk of eviction by the end of the year with more than 300,000 at risk in Colorado alone.

Traditionally, eviction defense has focused on legal services. At CEDP, we are scaling a “managed care” approach to eviction prevention that centers the legal and financial needs of housing insecure families and uses a variety of tools to keep them housed. Our team of housing lawyers, economists, data analysts, policy-experts, organizers, and technologists provides three services. We (1) provide legal aid and financial assistance for tenants facing eviction; (2) conduct data and research published in conjunction with the [Bell Policy Center](#) & the [Aspen Institute](#) to deepen our understanding of the problem, and (3) drive advocacy and public policy to change the system.

Our focus in 2021 is scaling paired rental assistance and legal services through the distribution of state and private rental assistance dollars. We are focused on eviction diversion, providing legal aid and rental assistance to those imminently facing eviction. We pair funds with tenants individually, through our lawyers, and partner organizations. After proving the efficacy of this effort in two 2020 pilots, we are scaling the effort in 2021 targeting the distribution of several million dollars in rental assistance by Q2 2021.

More about the job:

As a Product Manager for the Colorado Stability Fund, you will help ensure the achievement of CEDP’s goals to keep Coloradans Housed. In this role, you will focus on building services and capabilities that serve individuals at imminent risk of eviction and homelessness. The Product Manager will work with the CEDP team to manage a first-of-its-kind housing stability fund focused on rapidly distributing financial assistance for tenants at imminent risk of eviction.

This is an opportunity for an experienced product manager who is focused on the operational outcome. We are looking for a product manager who is scrappy, willing to use a variety of enablement tools to tie together the firm’s rental assistance and legal services operations with an eye towards speed in the short term and sustainability in the long term. In other words, we’re looking for someone who loves solving problems even when they go beyond the scope of engineering. In addition, we are looking for a cross-functional leader who can define business requirements and work with leaders within the organization—including both the Fund and Legal Services wings of our organization—to ensure rapid and seamless deployment of critical aid to those in need.

The Fund will process millions of dollars in housing assistance across a variety of channels, including rental debt buyout negotiations with large landlords, development of a small landlord approach, and eviction diversion in partnership with legal aid organizations. This position will manage a portion of CEDP’s rental assistance program, including community partnerships, case management, and payments. The salary range is between \$75,000-\$85,000 based on experience, and we offer competitive benefits as detailed below.

As the Product Manager for the Colorado Stability Fund, you will:

- Be a cross-functional leader on the leadership team, responsible for designing, implementing, and scaling the organization's rental assistance program across a variety of channels
Integrate systems between the Colorado Stability Fund and legal aid providers to enable rapid settlement and rental assistance distribution
- Determine the long-term vision for the rental assistance product
- All leaders have spikes in their interests and skillsets, so you'll have considerable ability to work on areas tailored to your expertise

We're looking for you if your background and skillsets include:

- 3-6 years of product experience in a high-growth, fast-paced, and flexible environment
- Experience using CRM systems, other business tools as well as enablement tools like Zapier
- Strong project management skills and experience working with diverse communities and a diverse set of stakeholders
- Experience in qualitative research methods (e.g., user testing)
- Outstanding analytical and problem-solving skills and a facility with numbers and data
- A bias towards building and a comfort with strengthening a minimum viable product
- Comfort with ambiguity in a fast-paced, all hands-on deck environment
- Passion for social impact and empathy for our clients
- Strong oral communications skills and the ability to influence leaders through logic, data, and presentation skills
- Exceptional analytics ability in excel and data science skills are a plus
- History as a self-starter in collaborative, fast paced environments
- Strong interpersonal skills and the ability to manage complex stakeholder environments

Why Us?

- We're a social enterprise with a sustainable business model focused on one of the most important issues in society – access to and preservation of affordable housing
- Our cofounders have collaborated for 5+ years and are committed to building a company where everyone loves to work
- Unlimited growth potential within the organization
- The opportunity to step into a new firm at its founding and play a substantial role in its growth

To Apply:

- Interested candidates should forward their resume and cover letter to sam@cedproject.org.

Equal Opportunity:

- The Community Firm is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Benefits & Compensation

- Salary range \$75,000 to \$85,000 per year, based on experience
- Benefits include health, vision, dental, 4 weeks paid vacation, short-term and long-term disability, and 401K