



Digital Organizing Manager (Part Time)

Denver, CO | Remote

Overview:

The COVID-19 Eviction Defense Project (CEDP) was formed in April by The Community Firm, a Colorado non-profit, social enterprise law firm. Our mission is to Keep Coloradans Housed by helping to prevent mass evictions and homelessness during and after the pandemic. The pandemic triggered unprecedented eviction risk for U.S. renters. Nationwide, more than 20M people may be at risk of eviction by the end of the year with more than 300,000 at risk in Colorado alone.

Traditionally, eviction defense has focused on legal services. At CEDP, we are scaling a “managed care” approach to eviction prevention that centers the legal and financial needs of housing insecure families and uses a variety of tools to keep them housed. Our team of housing lawyers, economists, data analysts, policy-experts, organizers, and technologists provides four services: (1) legal representation and other services for tenants facing eviction; (2) data and research published in conjunction with the [Bell Policy Center](#) & the [Aspen Institute](#); (3) advocacy and public policy; and (4) a rental assistance innovation fund.

In 2021, we are leading a push in the Colorado Legislature to advocate for better landlord-tenant law in Colorado. In making this push we are looking to hire a Digital Organizing Manager to help us effectively elevate the data, client stories and policy. In this role you will work with a broad coalition of Colorado non-profit organizations and community leaders and to help us make our push.

More about the job:

CEDP’s Digital Organizing Manager is a high-impact, part-time role designed around building a coalition to advocate for better landlord-tenant law in Colorado. The Manager will design, manage, and implement a digital organizing strategy to advance better landlord-tenant law in Colorado. Focusing on Colorado’s 2021 legislative session, we anticipate that the role will combine content creation with targeted organizing in underrepresented communities and key areas throughout the state. The role will pay \$30 per hour, and we anticipate a commitment of 10-15 hours per week.

We are looking for someone with experience leading digital campaigns and working across a diverse array of stakeholders in an organizing capacity. Experience in housing, advocacy or political campaigns is a plus.

The role provides the opportunity to be on the front lines of impactful pandemic response, build a lasting coalition of tenants and tenants advocates in Colorado, and fight for housing justice. CEDP is undergoing a tremendous amount of growth, creating the opportunity to work on a wide variety of mission critical efforts.

As Digital Organizing Manager, you will:

- Develop the digital advocacy campaign for CEDP and in conjunction with our coalition partners promoting improved landlord-tenant law in the state of Colorado
- Manage content creation and distribution for digital platforms, including Facebook, Twitter, Instagram
- Collaborate with coalition partners to plan and execute high-profile digital days of action that promote better landlord tenant law
- Build network of digital organizing leaders in volunteers to expand the impact of our advocacy efforts.
- Promote efforts to stabilize renters in Colorado and across the country
- All leaders have various interests and skill sets, so you'll have considerable ability to work on areas tailored to your expertise

We're looking for you if your background and skill sets include:

- Proven background coordinating successful online- and offline- campaigns for advocacy, labor or political organizations
- Experience with Facebook ads
- Quick to learn new technologies
- A background working with diverse communities and a diverse set of stakeholders as well as an understanding of challenges faced by low-income communities and communities of color
- A bias towards building and a comfort with strengthening a minimum viable product
- Comfort with ambiguity in a fast-paced, all hands-on deck environment
- Passion for social impact
- Strong oral communications skills and the ability to influence leaders through logic, data, and presentation skills
- Outstanding analytical and problem-solving skills and a facility with numbers and data
- History as a self-starter in collaborative, fast paced environments
- Strong interpersonal skills and the ability to manage complex stakeholder environments

Why Us?

- We are on the front lines of advocating for better tenant protections in Colorado, our state is one of the worst in the country for tenants, if you join our team your work will have a significant impact in the lives of thousands of Coloradans.
- We're a social enterprise with a sustainable business model focused on one of the most important issues in society – access to and preservation of affordable housing.
- Our cofounders have collaborated for 5+ years and are committed to building a company where everyone loves to work
- Unlimited growth potential within the organization
- The opportunity to step into a new firm at its founding and play a substantial role in its growth

To Apply:

- Interested candidates should forward their resume and cover letter to sam@cedproject.org.

Equal Opportunity:

- The Community Firm is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.